



MARKETPLACE FOR SELLERS

THE FAST WAY TO INCREASE REVENUES, BETTER MANAGE WORKING CAPITAL, AND FIND NEW CUSTOMERS

In the world of chemicals, plastics, and related products, producers need to be able to sell prime and off-spec materials quickly and economically to better manage their cash flow and working capital. They want to spend less time negotiating and more time developing strategic business opportunities with key customers. And they need broad exposure to potential new buyers with whom they can develop mutually beneficial relationships.

The marketplace offered by ChemConnect is where all these needs, and more, can be met. For companies that produce and sell, we offer access to a global marketplace where your ability to succeed is optimized in every possible way.



We Put the Global Marketp

ChemConnect is a leader in helping customers optimize their purchasing and sales processes for chemicals, plastics, and related products through a unique combination of market information, industry expertise, e-commerce solutions, and an active network of trading partners. Companies in multiple industries around the world use our highly efficient tools and services to streamline transactions and lower costs.



www.chemconnect.com

ChemConnect provides easy access to a global marketplace where you can connect with thousands of buyers of chemicals and plastics. Using our online solutions, you can find new customers and new applications for your products, streamline negotiations with existing customers, and move off-spec inventory faster than ever before. And, since tens of millions of metric tons of products worth billions of dollars move through ChemConnect every year, we have a uniquely broad view of the worldwide chemical and plastics marketplace — in-depth knowledge that can help you make better-informed business decisions.

- **Sell prime and off-spec materials quickly, easily, and economically.** ChemConnect makes it easier than ever to get down to business by enabling you to bring all of the players to the same table, all at once, in real time — without disrupting already established sales channels. And, you can complete deals in half the time it takes using traditional methods, freeing your in-house resources to dedicate more time to higher-value business needs.
- **Better manage working capital.** ChemConnect is a more efficient sales channel that enables you to sell off-spec, and even prime inventory, faster and at the best market prices — resulting in better use of working capital and improved cash flow.
- **Find new customers.** ChemConnect makes prospecting for new buyers easy. As buyers announce their interest in finding new suppliers online, you can search these requests — and even receive automated alerts when requests are posted — and begin negotiating with potential new customers right away. You can also post your offers to sell right online for thousands of potential buyers to see.
- **Make better-informed business decisions.** We provide strategic market intelligence to help you judge current market conditions in light of what's actually happening in the marketplace — so your business decisions involve more insight and less guesswork.

